

Nicole Tsarouhas

856-701-9808 // tsarouhas.nicole@gmail.com

www.nicoletsarouhas.com

WORK EXPERIENCE

THE BRITISH CONSULATE GENERAL OF NEW YORK (New York, NY)

Digital Communications Coordinator, April 2022- present

- Manage and create content for BCG NY's channels, including social media and GOV.UK website, working with policy teams and others across the network
- Proactively create, design and execute digital content and strategies for the channels, supporting UK priorities in a way that is relevant to audiences we are seeking to engage and influence
- Work with the Embassy in DC, the Foreign and Commonwealth Office and other Government Departments in the UK on global initiatives and campaigns, particularly on promoting the UK as a great place to visit, study, invest and do business

POP ON VENEERS (New York, NY)

Associate Creative Director of Digital Media, Aug. 2021 - May 2022

- Execute all pre- and post-production of digital advertisements for all social media and streaming TV
- Design motion graphics and edit video assets in Adobe Premiere Pro
- Color-correct and edit photos in Lightroom
- Design static social media posts in Canva
- Collaborate with partners on scheduling social media and ad content

ARTS LAUREATE/VIRTUALCHOIR.NET (Remote)

Full-Time Video Editor, Sept. 2020 – Oct. 2021

- Edit in Adobe Premiere Pro to produce virtual/remote concert videos with up to 160 submissions
- Color-correct raw footage, crop/size to proportionally align videos, track mattes and export alpha layers
- Design graphics in Adobe Illustrator for opening and ending title cards, performer credits, and thumbnails
- Collaborate with Project Managers on scheduling, tracking, and delivery of video content
- Liaise with clients on realizing an artistic vision within a reasonable budget, under tight deadlines
- Exercise creative judgement to fully produce the visual element of virtual concerts and other productions

BILLO (Remote)

Content Creator/Video Producer, Jan. 2021 – Oct. 2021

- Script and produce internet advertisements, social media teasers, and marketing videos for all platforms
- Film and edit videos in Adobe Premiere Pro for 1:1, 4:5, and 9:16 aspect ratios to optimize video formats
- Create innovative TikTok “Challenge” advertisements with quick turnarounds/attention to viral trends
- Correspond with companies to realize their artistic visions and create compelling ad content

EDUCATION

NEW YORK UNIVERSITY, New York, NY

BFA Drama, concentration Musical Theatre; minor in Spanish. May 2020

MOORESTOWN HIGH SCHOOL, Moorestown, NJ

High school diploma, highest honors. June 2016

ADDITIONAL SKILLS

- Adobe Creative Suite (Premiere Pro, Illustrator, Lightroom), Davinci Resolve, Ableton Live, Canva
- Exceptional public speaking skills
- Fluent in Spanish; beginner-level Greek